

Aubrac Cattle Society 2024 Show Review Newsletter



Introduction

This newsletter aims to acknowledge the hard work of our members who exhibited stock at shows during 2024. Agricultural shows are very important for the promotion of the Aubrac breed and are often the first place that farmers get to see Aubrac cattle in the flesh. We were also very lucky to have many breeders volunteer their time to man the Irish Aubrac stand at several events throughout the year.

Tullamore Show

The highlight of the show season for many saw a small number of Aubrac stock present, however all Aubrac cattle exhibited were of excellent quality presenting a challenge for our judges on the day Francis Donohoe and Sonny Jennings.



James Donnellan with joint Aubrac judges for the 2024 Tullamore Show Francis Donohoe and Sonny Jennings



Clinching the supreme overall sash in the FBD National Livestock Show Aubrac Champion class 182, sponsored by Edinburgh Outdoor Clothing Company, was Kelly Stephenson, Co Wicklow, with her September 2022-born maiden, by Heritier and a home-bred Glenford Nikita dam.

She took home the red rosette in class 178 - pedigree Aubrac maiden

heifer born on/after 01-09-2022, sponsored by Lynrea, Clonaslee, Co Laois.



Overall Aubrac Champion Tullamore Show 2024- Glenford Sump

On her heels was Angela Kehoe's pedigree in-calf heifer, Boleyrock Sally, who was tapped out as this year's reserve overall Aubrac champion, which follows her success at the same show in 2023 as overall Aubrac champion. Boleyrock Sally, born in June 2022, is by the home-bred Boleyrock Prince and Altamont Heidi.



FBoleyrock Sally

She stood at the top of the line-up in class 179 - pedigree Aubrac in-calf heifer, sponsored by EWS Butchers, Co Donegal, for the New Ross, Co Wexford-based breeder.

Sally was also one half of the pair that took first prize in class 181-the best pair of animals, property of the same exhibitor and exhibited in previous classes, sponsored by the IFA. Her stable mate, home-bred Stella, born in June 2022, is sired by Boleyrock Nevin, and her dam is the home-bred Boleyrock Lilac.



Angela & Dermot Kehoe

James Lacey, Deerpark Farm, County Tipperary exhibited Deerpark Sophie and Deerpark Summer at the event. Sophie, born in March 2022, is by Shrubbywood Marchi, and the home-bred Deerpark Noreen, herself by Ardleigh Killian. Deerpark Summer, born in April 2022, is by the home-bred Deerpark Paula, herself a Shrubbywood Marchi cow, and Summer's sire is Curleyland Price, by Finnoe Harry. The heifers stood second and third in their respective in-calf heifer class and were the blue rosette winners in the pairs class, sponsored by the IFA.

Class 179

pedigree Aubrac in-calf heifer, sponsored by EWS Butchers saw a total of five entries from breeders, Declan Norris, James Lacey and Angela Kehoe.

- Results for this class:

- 1st - Angela Kehoe with Boleyrock Stella
- 2nd Declan Norris with Comeragh Star
- 3rd James Lacey with Deepark Sophie
- 4th - Angela Kehoe with Boleyrock Sally
- 5th James Lacey with Deerpark Summer.

Iverk Show

The Iverk show took place on 24th August, it included four competition classes for the breed which were kindly sponsored by Dawn Meats.



2024 Iverk Champion Altamont Sunset

Class 30: Pedigree Aubrac Male

Coming first in his class was Deerpark Troy exhibited by James and Tomas Lacey. The impressive young bull was sired by Shrubbywood Marchi. There was further success for the Lacey duo with Deerpark Tony coming second in his class, another son of Shrubbywood Marchi.

Class 31: Pedigree Aubrac Female born on or after 01/09/2023

Boothman Una exhibited by Michelle Curley achieved first in her class. The January 2024 born heifer was sired by Johnstown Loyd AU4563 and from a Heureux S2204 Dam.

Class 32: Pedigree Aubrac Female born on or before 31/08/2023

Altamont Sunset took home first place in the well contested class, the daughter of Altamont Oats was exhibited by Leo Dooley. In second place was Comeragh Star, sired by Whitestown Leyland AU5506, she was exhibited by Declan Norris. Coming in third place was Deerpark Summer a daughter of Curleyland Prince exhibited by James and Tomas Lacey.

Class 32a: Aubrac Championship

The Overall Aubrac Champion on the day was Altamont Sunset with Boothman Una receiving the Reserve Champion award.

Oughterard Show

There was great success in Oughterard for Kevin O'Brien, Thurloughmore, who's bull Turloughmore Sensational ET came 1st in class 111 Best Pedigree Bull, any breed, any age. Sensational went on to sell for €5,000 at the society sale in Tullamore in October achieving the joint highest price ever achieved at an Aubrac society sale.



Turloughmore Sensational ET

2024 Elite Show and Sale

The society's elite show and sale took place as usual in GVM Tullamore livestock mart in October. Our judge on the day for the very good quality lots of cattle was Seamus Nagle.

- **Overall champion** – lot 28 – Ballintra Tania - €4,100
- **Reserve overall champion** – lot 5 – Johnstown Terminator 3530 - €5,000

Bulls:

- 1st – Francis and Jennifer Donohoe, Co Westmeath – lot 5 – Johnstown Terminator 3530 - €5,000 (reserve overall champion)
- 2nd – Michael Hanlon, Co Longford – lot 6 – Ashbrook Turner - €4,500
- 3rd – Kevin O'Brien, Co Galway – lot 1 – Turloughmore Sensational ET - €5,000 (joint top call)
- 4th – John Walsh, Co Donegal – lot 8 – Ballintra Tobi - €4,000

In-calf heifers:

- 1st prize – Francis and Jennifer Donohoe, Westmeath – lot 14 – Johnstown Sexy 1947 - €4,000
- 2nd prize – Francis and Jennifer Donohoe, Westmeath – lot 13 – Johnstown Rosetta 1958 - €3,100
- 3rd prize – Mary Johnston, Co Tipperary – lot 16 – Farney Sarah - €2,600

2023-born maiden heifers:

- 1st - John Walsh, Co Donegal – lot 28 – Ballintra Tania - €4,100 (overall champion)
- 2nd - John Walsh, Co Donegal – lot 37 - Ballintra Tracey - €2,550
- 3rd - Sonny and Margaret Jennings, Co Galway – lot 42 – Cahergal Thea - €2,150

2022-born maiden heifers:

- 1st - Lot 22 – Kelly and PJ McGrath, Co Wicklow – lot 22 - Glenford Sara - €2,600
- 2nd - Lot 26 – Willie and Barry Cunningham – lot 26 – Togherbeg Sharon - €2,100
- 3rd - Lot 21 – Kelly and PJ McGrath, Co Wicklow – lot 21 – Glenford Sarah - €1,800

Weanling heifers:

- 1st – John and Shane Halton, Co Cavan – lot 48 – Rockfield Tessa - €1,500
- 2nd - John and Shane Halton, Co Cavan – lot 49 – Rockfield Trinity - €1,750



Ballintra Tania



Johnstown Terminator 3530

Aubrac Spring Bull Sale- Cashel Mart 2024

While our spring bull sale in Cashel mart did not include a show it is worth mentioning due to the work that was put in by organisers and breeders who had their stock well presented at the sale. The buyers acted as our judges on the day with Tipperary Sam 918 reaching the sale topping price of €3,400. A full list of prices is listed below. 2024 was the first year that a society sale was held in Cashel Mart, we expect even stronger demand in 2025 as the sale becomes more established and as the breed gains a greater foothold in the area.

Lot	Price	Sire	Maternal Grand Sire
Lot 13 Tipperary Sam 918	€3,400	Deerpark Kevin	Four Candles 2490
Lot 8 De Buitlier Shane	€3,200	Turloughmore Notre Dame	J.L. Batifol Obelix
Lot 7 Tibbotstown Snapper	€3,000	Cappabeg Oakley 315	Mountcain Mattie
Lot 2 Johnstown Sinatra 1838	€2,800	Nickel	Invincible
Lot 5 De Buitlier Sawyer	€2,650	Turloughmore Notre Dame	Balinclea Harry
Lot 20 Peterswell Tiger	€2,650	Turloughmore Magnificent	Turloughmore Master
Lot 6 Johnstown Sylvester 1818	€2,600	Nickel	Invincible
Lot 15 Ballyconneely Simba	€2,300	Whitestown Leyland ET	Dolby
Lot 16 Ballyconneely Sphinx	€2,200	Whitestown Leyland ET	Dolby

A Word of Thanks

Thank you to all who exhibited their livestock in 2024, the hours of hard work that have been put into showing your stock serves as a great promotion of the breed which has not gone unnoticed by all members of the society.

It would be great to see some new faces at the shows in 2025, not only is it a good promotion of the breed but it also serves as a shop window to promote your own herd. If you are new to showing in 2025 or considering showing but don't know where to start, please contact the society office for advice.



2024 Tullamore Show